

# AdvantageClub.ai Tops G2's Fall 2024 Report; Named Leader in Employee Engagement, Employee Recognition, and Rewards & Incentives

Category: Business

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**AdvantageClub.ai**, a global leader in AI-powered employee engagement and rewards solutions, proudly announces its recognition in G2's Fall 2024 report. The platform has been named a leader in three prestigious categories: Rewards and Incentives Software, Employee Recognition Software, and Employee Engagement Software. Additionally, AdvantageClub.ai has been awarded the title of 'Leader' in the Mid-Market and

Enterprise segment for Fall 2024.

G2, a trusted software review platform, gathers insights from real users to provide objective evaluations of software products. AdvantageClub.ai is proud to announce that we have won this award for the third consecutive time from Spring 2023 until now, across all three categories. Our outstanding performance has underscored our commitment to enhancing workplace culture and driving employee satisfaction through innovative technology.

*"We're excited to be recognized by G2 this Fall! Our top rankings across all three categories validate our teams efforts to disrupt the recognition industry. Our focus on innovative AI solutions and enhancing redemption experiences has driven this success, but we know we're just scratching the surface. There's so much more to build as we strive to create delightful experiences for both employees and organizations alike,"* – **Sourabh Deorah, Co-founder & CEO, AdvantageClub.ai.**

AdvantageClub.ai leverages advanced AI technology to provide tailored rewards and recognition solutions, fostering a positive work environment that promotes employee motivation and retention. The platform offers a diverse range of incentives and recognition options, allowing organizations to customize their approach to employee engagement.

AdvantageClub.ai recently reported a 100% surge in revenue over the past two years, highlighting the company's robust business model and the increasing demand for innovative employee engagement solutions. The accolades from G2 come as AdvantageClub.ai continues to expand its global footprint and enhance its offerings, with a user-friendly interface and data-driven insights that help businesses implement effective engagement strategies that resonate with their workforce.

As organizations increasingly recognize the importance of employee engagement in achieving business success,

AdvantageClub.ai remains committed to supporting companies on their journey toward a more motivated and satisfied workforce. With its proven track record and growing demand, AdvantageClub.ai is poised to lead the way in transforming workplace culture.

### **About AdvantageClub.ai**

AdvantageClub.ai is a global AI-powered employee engagement and rewards platform with offerings like rewards & recognition, flexible benefits, sales incentive automation, wellness, surveys, moments that matter, and communities on a single platform. It provides end-to-end solutions to facilitate employee engagement by digitizing the company's R&R policies, allowing them to drive better employee retention and happiness. AdvantageClub.ai has over 5 million users, a presence in over 100+ countries, 1000+ clients, and 10,000+ brand options. Established in 2016, AdvantageClub.ai is a brainchild of UCLA postgraduates Sourabh Deorah and Smiti Bhatt Deorah, who identified employee engagement as a space to create disruption using AI, data mining, and analytics. Headquartered in San Francisco, AdvantageClub.ai has an impressive client portfolio featuring BCG, Biocon, Concentrix, EY, HCL, Hexaware, Tech Mahindra, Teleperformance, Tata Steel and many more.