

Ascendion Accelerates AI Innovation: New AI Studio Launched in Hyderabad

Category: Business

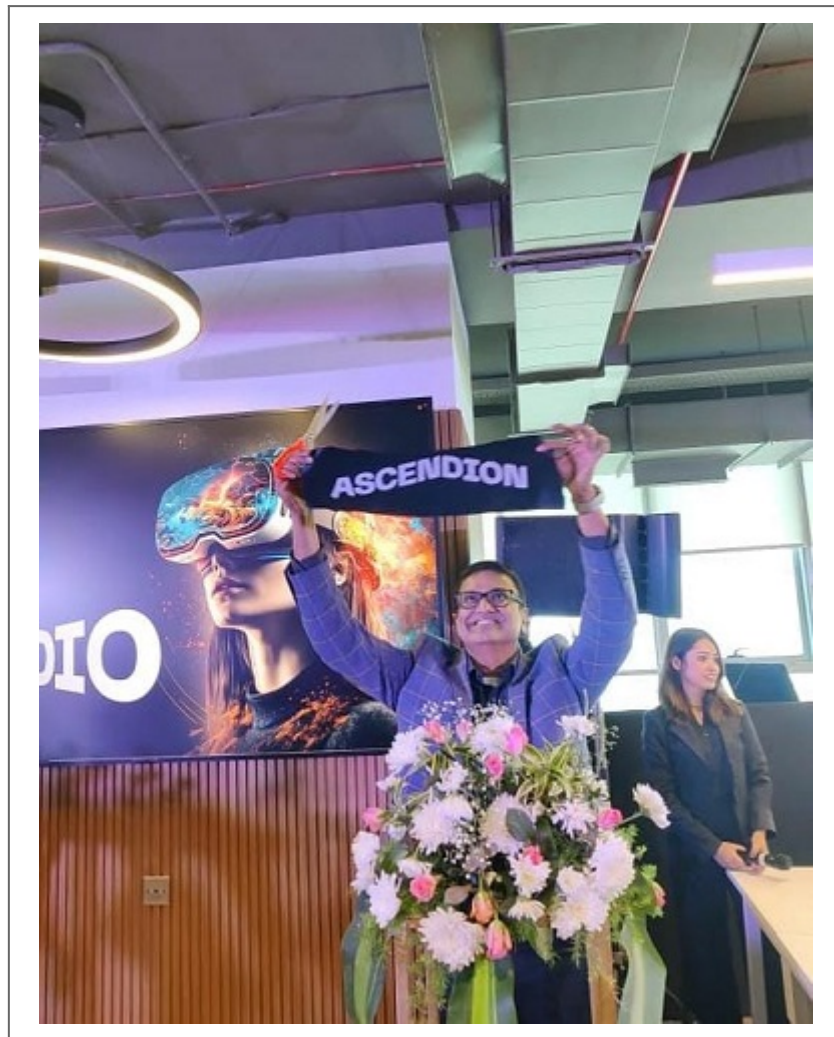
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- Ascendion's Hyderabad AI Studio is designed to bring **"Engineering to the Power of AI"** tools to life.
- Driving enterprise transformation with real-time innovation and proven ROI across industries.
- Hyderabad's vibrant tech ecosystem powers Ascendion's vision for AI-led business reinvention.
- Transformative success stories: Fortune 50 [bank](#)

productivity boost, healthcare cost slashes, and more.

Ascendion, a global leader in AI-powered software engineering, announces the [launch of its state-of-the-art AI Studio in Hyderabad](#), marking a strategic milestone in its expansion journey. Ascendion's second AI studio in [India](#), is launching just a week after their Austin AI Studio underscoring the company's commitment to driving AI innovation and fostering real-world solutions.



Ascendion launches new AI Studio in Hyderabad

The Hyderabad AI Studio is designed to bring Ascendion's **"Engineering to the Power of AI"** method to [life](#) for clients. The space offers an interactive environment for clients and engineers to collaborate on developing cutting-edge solutions that will [enhance consumer and worker experiences](#) across multiple sectors. Clients can witness firsthand how AI

solutions can solve real-world challenges, deliver immediate ROI, and catalyze the [next wave of innovation](#).

*Enterprise leaders are excited about the future of AI, [but they need to see real-world results](#). Our new AI studio in Hyderabad is filled with expert talent and hands-on [technology](#) designed to excite, provoke, and generate applied AI solutions,” said **Prakash Balasubramanian, Executive Vice President, Engineering Solutions at Ascendion**. “Our new space will help us co-create the future of experience engineering with clients as they see how ideas can move from ideation to prototyping to implementation rapidly and effectively.”*

Ascendion’s engineers are already [advancing AI innovation](#) for dozens of clients. AVA+ is the company’s proprietary platform featuring AI agents tailored to the software development lifecycle, helping CIOs and CTOs reduce spend, enhance code quality, and mitigate risks. Recent success stories include:

- A logistics leader transforming a \$33 billion unit by eliminating manual tasks, boosting data-driven decisions by 70%, and halving operational costs and time through advanced ML forecasting.
- A [healthcare innovator](#) achieving a 90% reduction in data migration costs and 75% faster deployment, saving over 5,000 hours annually.
- A [sporting](#) giant using automation to streamline processes for 54 million athlete records, increasing customer satisfaction by 15% and reducing costs by 50%.
- A Fortune 50 bank realizing a 50% productivity boost and a 40% reduction in data extraction efforts.

Ascendion is continuing to grow investment in locations across [India](#) to fulfil client demand for AI-powered innovation, and the company views Hyderabad as having a strategic location,

vibrant technology ecosystem, AI-ready workforce, and local support.

*The future of [business](#) will be shaped by AI-powered software and human experiences. [India Innovation is essential to bringing powerful](#) new ideas to clients, and the Telangana leadership vision of an 'AI City' aligns with our strategy," said **Karthik Krishnamurthy, CEO of Ascendion**. Locating our newest [AI Studio](#) in Hyderabad is a fantastic step to strengthen our ability to bring Engineering to the Power of AI to more clients in line with our mission to positively impact lives with technology," he added.*

About Ascendion

Ascendion is a leading [provider of AI-powered software engineering services](#). With a focus on applied AI, software engineering, cloud, data, experience design, and talent transformation, Ascendion accelerates [innovation for Global 2000](#) clients. Ascendion is headquartered in New Jersey and operates across 30 locations globally. Ascendion is a leader in digital engineering services, dedicated to providing innovative solutions that empower [businesses](#).

For more information, please go to www.ascendion.com.

