

Bajaj Finserv Introduces Blockbuster EMI Days – Save Up to 55% on Top Appliances

Category: Business

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In every home, appliances are more than just machines—they're silent partners that simplify daily living. Whether it's a dependable refrigerator, a Smart TV for family movie nights, or an energy-efficient AC for round-the-year comfort, home appliances play an essential role in making a house truly feel like home.



Blockbuster EMI Days offers easy financing and exciting discounts on appliances

If you've been contemplating an upgrade, now is the perfect time. [Bajaj Finserv](#) has launched "Blockbuster EMI Days", a limited-period opportunity to bring home premium TVs, ACs, refrigerators, and more-without breaking the bank. Running from 7th April to 31st May, this mega sale offers up to 55% off, attractive cashback deals, and easy EMI financing, making home upgrades more accessible than ever.

Top offers on televisions

From compact HD-ready TVs to large-screen Smart TVs, customers can explore a wide selection of feature-rich [televisions](#) from top brands like LG, Sony, Samsung, and more. With prices slashed and the convenience of repaying the cost over Easy EMIs, upgrading your entertainment setup is both exciting and affordable.

Best deals on air conditioners

Upgrade to an advanced [air conditioner](#) with features like

inverter technology, reduced electricity bills, and fast cooling. Blockbuster EMI Days brings customised offers, cashbacks, and zero down payment options on select models from trusted brands like Voltas, Daikin, and Blue Star. For instance, EMIs for Voltas ACs start as low as Rs. 1,888 per month, while Samsung models begin at Rs. 1,990, Daikin at Rs. 1,833, and IFB at Rs. 1,522.

Smart choices in refrigerators

Whether you need a single-door refrigerator for compact use or a double-door variant for larger families, brands like Haier, Samsung, and Whirlpool offer cutting-edge features and sleek designs. Enjoy deep discounts and convert your purchase into **Easy EMIs** with very flexible and long tenure options. For instance, EMIs for Haier models start as low as Rs. 944 per month, while Godrej models begin at Rs. 1,125, Whirlpool at Rs. 860, and Panasonic at Rs. 1,271.

Flexible EMI options with [Bajaj Finserv](#)

Bajaj Finserv offers a seamless financing experience through its Easy EMI options, allowing customers to convert big purchases into small, manageable monthly instalments. With zero down payment on select products, Easy EMI plans, and flexible repayment tenures, customers can shop for high-value appliances and electronics without straining their budgets. This hassle-free financing empowers consumers to bring home top-tier products while maintaining financial ease and control.

The ongoing **Blockbuster EMI Days** makes this experience even more rewarding, with limited-period discounts, cashback, and customised offers available from 7th April to 31st May at Bajaj Finserv partner stores.

Whether you're replacing an old appliance or planning a much-awaited upgrade, Blockbuster EMI Days offers the right time and the right price to make that move. Visit your nearest

partner store or explore deals online to bring home the appliances that truly make life better-on Easy EMIs.

Bajaj Finance Limited

Bajaj Finance Ltd. ('BFL', 'Bajaj Finance', or 'the Company'), a subsidiary of Bajaj Finserv Ltd., is a deposit taking Non-Banking Financial Company (NBFC-D) registered with the Reserve Bank of India (RBI) and is classified as an NBFC-Investment and Credit Company (NBFC-ICC). BFL is engaged in the [business](#) of lending and acceptance of deposits. It has a diversified lending portfolio across retail, SMEs, and commercial customers with significant presence in both urban and rural India. It accepts public and corporate deposits and offers a variety of financial services products to its customers. BFL, a thirty-five-year-old enterprise, has now become a leading player in the NBFC sector in India and on a consolidated basis, it has a franchise of 69.14 million customers. BFL has the highest domestic credit rating of AAA/Stable for long-term borrowing, A1+ for short-term borrowing, and CRISIL AAA/Stable & [ICRA]AAA(Stable) for its FD program. It has a long-term issuer credit rating of BB+/Positive and a short-term rating of B by S&P Global ratings.

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