

Blue Dart's 'Merry Express' Delivers Festive Cheer with Special Discounts on Domestic and International Shipments

Category: Business

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LET US BE YOUR SANTA, THIS CHRISTMAS

And we will jingle your gift
all the way to your
loved ones!



Offer valid from
15th December to 15th January 2025

To know more about the offer,
speak to our store executive now.

T&C Apply

Blue Dart Express Limited, South Asias premier express-air, integrated transportation, and distribution logistics company, is ushering in the holiday season with its **“Merry Express”** offer. Available from 15th December 2024 to 15th January 2025, this festive offer provides customers with discounted rates on domestic and international shipments, ensuring gifts reach loved ones in time for the holidays.

Size - 10 x 27.5 inch - 5mm extra bleed

BLUE DART **DHL**

LET US BE YOUR SANTA, THIS CHRISTMAS

And we will jingle your gift
all the way to your
loved ones!



**Domestic Shipments
UP TO
40%*
discount**

**International Shipments
UP TO
50%*
discount**

**Offer valid from
15th December to 15th January 2025**

To know more about the offer,
speak to our store executive now.

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'Merry Express' offer

Customers can avail themselves of a up to 40% off on domestic shipments weighing between 2-10 kg, and up to 50% off on international shipments with specific weights ranging from 3-25 kg across India. The offer applies to both domestic priority and international shipments, with terms and conditions. As a customer-centric company, Blue Dart is committed to continuously enhancing its products and services,

providing customers with added value during this festive season. With the Merry Express offer, customers can send festive gifts to over 56,000 locations across India and 220 countries and territories worldwide. The company leverages advanced technology and automation to ensure the speed, safety, and **reliability** of each delivery, consistently providing excellence at every touchpoint.

*"We are excited to offer this special promotion as part of our ongoing commitment to delivering joy and ensuring seamless experiences for our customers during the festive season," said **Dipanjan Banerjee, Chief Commercial Officer, Blue Dart.** "Our Merry Express offer embodies our dedication to providing innovative solutions, speed, and reliability, making it easier for our customers to share their festive cheer with loved ones across the globe."*

This limited-time offer is available at all Blue Dart retail stores and extends to home bookings with doorstep pickup at no additional cost.

Customers can contact Blue Darts Customer Care at 1860 233 1234 or email customerservice@bluedart.com.

For more information or to book shipments, visit www.bluedart.com.

About Blue Dart Express Ltd.

Blue Dart Express Ltd., South Asias premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 56,000+ locations in India. Blue Dart is a provider of choice for its stakeholders due to its customer centric approach and aims to further strengthen this partnership. As part of DHL Group's DHL eCommerce division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories, and offers an entire spectrum of distribution services including air

express, freight forwarding, supply chain solutions, customs clearance etc.

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Darts market leadership is further validated by its position as the nation's most innovative and awarded express logistics company for exhibiting reliability, superior brand experience and sustainability which include recognition as one of 'Indias Best Companies to Work For' by The Great Place to Work Institute, India, ranked amongst 'Best Multinational Workplaces in Asia' by The Great Place to Work Institute, Asia, voted a 'Superbrand' and 'Reader's Digest Most Trusted Brand', listed as one of Fortune 500's 'Indias Largest Corporations' and Forbes 'Indias Super 50 Companies' to name a few. Blue Dart's Diversity and Inclusion initiatives have also led to it being recognized as one of India's 'Best Workplaces for Women' in 2021 and 'Best Organisations for Women' in 2022 by the Economic Times.

Blue Dart fulfils its social responsibility of climate protection (GoGreen), disaster management (GoHelp) and education (GoTeach) through its GoPrograms.

