

# Empowering Every Student to Find Their Voice: National Championships 2024 by LEAD Group

Category: Business

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What if every Indian child could turn their dreams into achievements? [LEAD Group](#), India's largest School Edtech company, proudly announces the launch of [National Championships 2024](#), the sixth edition of its prestigious national-level platform where students showcase their creativity, talent and growth! With participation open to 1.5 million students from over 3,000 LEAD Group partner schools, the championship is much more than a competition-it's a platform for leaders, thinkers and innovators of tomorrow to discover their true potential.



## National Championships 2024

This year, the National Championships introduces an expanded vision for student development, focusing on 21st-century skills such as Communication, Critical Thinking, Creativity, Confidence, and Coding proficiency. The National Championships 2024 is open to [students](#) from pre-primary to Class 9 and aligns with the well-rounded development recommended by the National Curriculum Framework 2023.

The championship spans five categories that build essential [life](#) skills and encourage participants to step confidently into the future. The categories are designed to inspire students to think outside the box, address real-world challenges, and explore themes such as **Innovation**, **Space Exploration**, **Technology**, and [Environmental Sustainability](#).

- **L'il Champs** (Nursery – Class 2) – Individual: Building confidence, creativity, and speaking skills.
- **Speech Champs** (Junior: Classes 3-5; Senior: Classes 6-9) – Individual: Focused on content, pronunciation, and eloquence.
- **Coding Champs** (Junior: Classes 3-5) – Team of two:

Fostering technical skills, creativity, and collaboration.

- **Spelling Champs** (Junior: Classes 3-5; Senior: Classes 6-9) – Individual: Enhancing [knowledge](#) of the English language.
- **English Quiz Champs** (Junior: Classes 3-5; Senior: Classes 6-9) – Individual: Promoting communication, critical thinking, and knowledge.

**Sumeet Mehta, Co-founder and [CEO of LEAD Group](#)**, shared, *“Imagine a nursery student presenting an idea with the confidence of a keynote speaker, or a Class 5 student developing a tech solution that sparks change. These opportunities are not available to students in small towns! The National Championships 2024 brings this exposure to [1.5 million students!](#)”*

The [grand finale in January](#) 2025 promises exciting prizes worth up to Rs. 10 lakhs, including laptops, tablets, kindles, trophies, and merchandise. In addition, Zonal Winners will be declared, ensuring [recognition](#) at every stage. This initiative is aligned with LEAD Group’s larger mission to revolutionize education through innovations like the TECHBOOK, an intelligent book that makes personalized, immersive, and adaptive learning a reality in [India’s](#) schools.

### About [LEAD Group](#)

LEAD Group is India's only School Edtech company dedicated to [transforming school education](#) through its pioneering Integrated School Edtech System. With a presence in over 8,000 schools across 400+ towns and cities, [LEAD Group reaches more than 35 lakh students and empowers](#) over 50,000 teachers. Since its founding in 2012, [LEAD Group has been committed to delivering an international](#) standard of education to schools across India. Through its comprehensive approach, LEAD Group

combines research-backed curriculum and pedagogy with cutting-edge [technology](#) to enhance student learning outcomes and teacher effectiveness. Its integrated system helps partner [schools provide holistic education](#), equipping students with the skills and confidence to succeed in life.

LEAD Group was founded by Sumeet Mehta and Smita Deorah with the mission to transform [school education](#) in India. The Group continues to set new benchmarks in school education, inspiring the [next generation](#) of learners and educators.

