

# Flyrobe Expands to Bilaspur: Your Ultimate Destination for Rental Fashion

Category: Business

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**Flyrobe**, India's leading premium ethnic wear rental brand, is proud to announce the opening of its brand-new store in Bilaspur on January 19, 2025. This store marks yet another

milestone in Flyrobe's journey of making high-end fashion accessible, sustainable, and affordable for all. Located in the heart of Bilaspur, the new outlet will offer a stunning array of menswear and womenswear rentals, catering to weddings, festive occasions, and more.



**Where vision meets dedication Flyrobes CEO Aanchal Saini & Franchise Owner Samriddhi Raikwar at the store of Bilaspur**

*"Every corner of India deserves the charm of rental fashion", said Ms. Aanchal Saini, CEO of [Flyrobe](#). With Bilaspurs vibrant [culture](#) and celebrations, we're excited to bring sustainable,*



high-end couture within reach. Now, residents can [celebrate](#) in style while enjoying affordability and sustainability," Saini adds.



The wait is over – your new Rental [Fashion](#) haven in Bilaspur is open

**Samriddhi Raikwar, Franchise Owner of Flyrobe Bilaspur,** shares her excitement: "Flyrobe is [India's](#) leading rental fashion brand, offering high-end designer outfits and accessories for special occasions without the need to own them. As someone who has always cherished dressing up for [celebrations](#), I felt Bilaspur needed this unique concept. Flyrobe allows people to experience the joy of wearing couture and [premium designs](#) by simply renting them-making fashion more accessible, affordable, and sustainable. This store is my way of combining my passion for fashion with a vision to [transform how our city celebrates](#).

Flyrobe is [transforming Indian occasion wear with its eco-friendly rental fashion concept](#). The store offers personalized consultations, perfect fittings, and a wide range of designer brands-making it easy for everyone to look stunning on their [special day](#) without owning the outfits.

The [grand opening](#) was a special event! Flyrobe Bilaspur

invited everyone to enjoy [exclusive offers](#) for early customers and explore the latest collection. Many people [joined in to be part](#) of this exciting journey in rental fashion.

### **About Flyrobe**

Flyrobe is [India's largest and most trusted](#) fashion rental platform, pioneering the rental fashion market since 2015. With a commitment to sustainability and affordability, Flyrobe provides an omni-channel experience, allowing customers to rent high-end ethnic wear at a fraction of the cost. Serving over 30 cities online, Flyrobe boasts a growing network of 20+ retail stores across [India](#), including locations in Delhi, Mumbai, Bangalore, Hyderabad, Jaipur, Bhopal, Agra, Nagpur, and now Bilaspur.

