

Ikonic India Launched: Dhandeel and Ikonic Global Unveil Groundbreaking Partnership for Indian Creators

Category: Business

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Ikonic India, a transformative partnership was launched in New Delhi in the midst of leading Indian talents from the field of music, fashion, art and more. Brought together by Dhandeel, an AI-driven funding platform and the UAE-based distribution platform Ikonic Global, **Ikonic India** is set to transform the creative ecospace of India by bringing Indian talent at the forefront of global opportunities. The launch event was held

on 18 January at AM PM Gurgaon and was attended by luminaries from across sectors.



L-R Rohan Gurram & Gary (Bolo) Sargeant (Leaders, Ikonik India)

Rohan Gurram, CEO of Dhandeel overwhelmed by the response said, *"I cannot express how happy I am to see such a resounding response we got from the [Indian audience at the launch](#) event. The creative talent in [India](#) is abundant and we are excited to promote these talents globally. With the [launch of the Ikonik India partnership](#) we will be able to bridge the gap between Indian talent and global opportunities. I am sure, the [world](#) audience will love the music, fashion, art, and creativity that will be created through this global platform.*

[Ikonik India is poised to reach great heights as Dhandeel](#), with its prowess in data-driven insights and Ikonik Global match their synergies to bring out the best in creative talent and present it to the global audience. India is always known

to be the seat of creative talents and now Ikonic [India will help them with global exposure thereby changing](#) the entertainment scene in times to come. The glittery launch [event on a balmy January evening saw many leading](#) industry names come together. Among the guests who attended the event included leading executives from Madverse Music and Warner Music [India](#).

In days to come, Ikonic [India](#) will support creators across music, fashion, film, art, and digital media, unlocking new possibilities in markets such as the U.S., U.K., and the Middle East. This [initiative marks a significant step in redefining the global impact](#) of Indian creativity.

