

Lava Announces Exciting Smartphone Offers During Lava Days on Amazon; Agni 3 Available for as Low as Rs. 16,999

Category: Business

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- Up to Rs. 4,000 off on Lava Agni 3 through coupon and bank discounts
- Flat discounts available on popular models including Lava 03 and 03 Pro
- Offers valid between April 23 and April 27 exclusively on Amazon

[Lava International Limited](#), the leading homegrown smartphone manufacturer, has announced the latest edition of its recurring festive sale property, Lava Days, which returns with exciting offers on a wide range of Lava smartphones. Running from April 23 to 27, 2025, this ongoing event on Amazon brings significant value to consumers looking to upgrade their devices, especially with special discounts on Lava's flagship

and budget smartphones.



Lava Sale Day Offer

From April 23 to April 25, customers can avail a flat Rs. 3,000 coupon discount on the 8+128 GB (Without Charger) and 8+256 GB (With Charger) variants of Agni 3. The savings deepen further on April 26 and 27, when all three variants of the Agni 3, including the 8+128 GB (With Charger), will be available with a Rs. 2,000 coupon discount and an additional Rs. 2,000 bank offer on HDFC and Axis Bank credit cards and credit card EMI, amounting to a total benefit of up to Rs. 4,000.

The Lava Agni 3 stands out with its segment-first dual AMOLED displays (a 6.78" 1.5K 3D Curved AMOLED in the front and a 1.74" AMOLED screen at the back), a powerful MediaTek Dimensity 7300X processor, and a versatile triple rear camera setup led by a 50MP Sony sensor with OIS. With a 5000mAh battery, 66W fast charging, dual stereo speakers with Dolby Atmos, and a clean Android 14 experience, Agni 3 offers a compelling package for users who demand both style and performance.

In addition to Agni 3, Lava is also offering flat coupon discounts on other popular models such as the Lava 03 and Lava 03 Pro, making this Lava Days sale a valuable opportunity for customers across segments.

Model	Offer Period	Variants Covered	Current Price	Offer Details	Effective Price	Applicable On
Lava Agni 3	Apr 23-25	8+128 GB (Without Charger)	Rs. 20,999	Flat Rs. 3,000 coupon discount	Rs. 17,999	Amazon; All users
		8+256 GB (With Charger)	Rs. 24,999		Rs. 21,999	
	Apr 26-27	8+128 GB (Without Charger)	Rs. 20,999	Rs. 2,000 coupon discount + Rs. 2,000 bank offer	Rs. 16,999	Amazon; HDFC & Axis CC / CC EMI
		8+128 GB (With Charger)	Rs. 22,999		Rs. 18,999	
		8+256 GB (With Charger)	Rs. 24,999		Rs. 16,999	
	Lava 03	Apr 23-27	4+64 GB	Rs. 6,199	Flat Rs. 300 coupon discount	Rs. 5,899
3+64 GB			Rs. 5,799	Flat Rs. 150 coupon discount	Rs. 5,649	Amazon; All users
Lava 03 Pro	Apr 23-27	4+128 GB	Rs. 6,999	Flat Rs. 300 coupon discount	Rs. 6,699	Amazon; All users

About Lava International Limited

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Lava International Limited, headquartered in Noida, Uttar Pradesh, is a pioneering mobile handset and solutions company in India, founded in 2009 with the vision to empower

individuals. The company's corporate office and manufacturing facility, equipped with a production capacity of 42.52 million handsets per annum, are strategically located in Noida. Lava's commitment to innovation is reflected in its two state-of-the-art research and development centers in Noida, housing dedicated teams in software and hardware design. The company's extensive nationwide presence is facilitated by a robust retail network of 1.65 Lakh retailers, directly served by over 1000 distributors, and supported by a vast after-sales service network of 800+ professionally managed service centers. The brand has a global presence in 20+ countries.

Beyond smartphones, Lava is expanding its product portfolio to include smartwatches, Neckbands, Probuds, and an extended True Wireless Stereo (TWS) segment. The brand's credibility is underscored by being ranked the 'Most Trustworthy Brand' in the CMR Retail Sentiment Index.

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