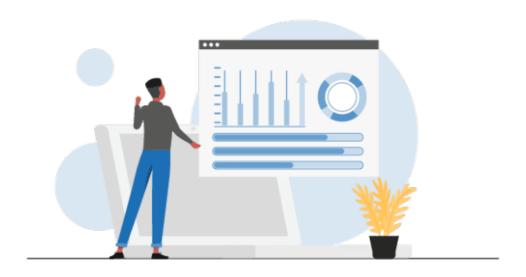
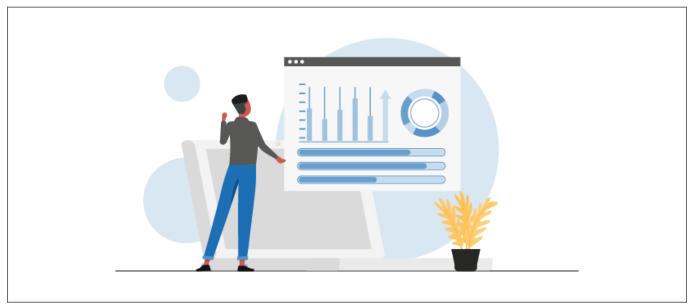
# NFO Alert: Who should invest in the Bajaj Finserv Healthcare Fund

Category: Business

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Bajaj Finserv Asset Management Limited recently launched the Bajaj Finserv Healthcare Fund,, a thematic fund that invests predominantly in industries and sectors that are tied to the healthcare space. The NFO period for this scheme began on December 6<sup>th</sup>, 2024, and is on till December 20<sup>th</sup>, 2024.



Bajaj Finserv Healthcare Fund

If you're wondering if the Bajaj Finserv Healthcare Fund can be a suitable investment opportunity, this article tells you more about this scheme, the investment strategy, and the types of investors it may suit.

#### 1. <u>Investors seeking a long-term investment</u> strategy

The Bajaj Finserv Healthcare Fund follows the MEGATRENDS strategy, investing in large-scale and long-term changes that can shape healthcare in <u>India</u> and the world. Some of the megatrends in focus are:

**Regulatory megatrends:** There is an expected boost in the Contract <u>Research</u> and Manufacturing Services (CRAMS) segment, especially in pharmaceuticals and biotechnology

**Economic megatrends**: There is increased awareness about the importance of <u>health insurance</u>, but out-of-pocket expenses remain high. Health <u>insurance</u> coverage, as a result, is expected to rise significantly in the next few years.

**Demographic megatrends**: An ageing population and increased life expectancy has led to a greater demand for <u>healthcare</u> products and services.

**Social megatrends**: Greater awareness about <u>health</u> and wellness is resulting in increased expenditure on preventive healthcare, nutrition, fitness, and mental well-being

By focusing on these avenues, the Bajaj <u>Finserv Healthcare</u> <u>Fund</u> avoids chasing short-term trends and instead seeks instead to potentially capitalise on long-term trends with wide-ranging impacts.

### 2. Investors with a higher risk appetite

Since the <u>Bajaj Finserv Healthcare Fund</u> is an equity scheme falling under the thematic fund category, it may entail higher risk than broad market equity funds. The fund targets sectors within the <u>healthcare</u> space, which can experience fluctuations

based on industry-specific challenges, regulatory changes, and market sentiment. These may be above and beyond market-wide changes.

For investors who are willing to take on a bit more risk for the potential of higher returns, in the long term, this fund could be a suitable option, especially given the expected healthcare boom in <u>India</u> over the next few years.

However, the fund seeks to mitigate risk by investing in multiple <u>industries</u> within the <u>healthcare</u> space, providing a degree of diversification despite the thematic focus.

#### 3. <u>Investors with an investment</u> horizon of 5+ years

The <u>Bajaj Finserv Healthcare Fund</u> caters to those with a horizon of five years or more. Investors seeking short-term gains may not find it suitable.

## 4. Investors looking to diversify their equity portfolio with healthcare and wellness industries

Adding the healthcare sector to a broad equity portfolio can provide a hedge against economic cycles that affect other sectors, such as <u>technology</u> or finance.

## 5. Investors looking for tactical allocation in their overall equity portfolio

Finally, the <u>Bajaj Finserv Healthcare Fund</u> can also be a useful tool for tactical asset allocation. Investors often adjust their portfolios based on market conditions, and adding a healthcare fund could be a strategic decision based on the current economic landscape.

In summary, the <u>Bajaj Finserv Healthcare Fund</u> can be suitable for a wide range of investors, especially those seeking long-term growth, willing to take on higher risk, and looking for a tactical allocation in their portfolio. By focusing on megatrends in healthcare, it provides investors with an

opportunity to <u>invest in a sector that's positioned for long-term growth</u> potential. As always, be sure to carefully consider your financial goals and risk tolerance before making any investment decisions.

#### How to invest in Bajaj Finserv Healthcare Fund

Units can be purchased at a face value of Rs. 10 during the New Fund Offer period. You can <u>invest in SIP</u> as well as lumpsum, with minimum investments starting at Rs. 500.

After the NFO period ends on December 20th, the fund will reopen for investments in a few <u>business</u> days. You can then purchase units at the prevailing applicable Net Asset Value.

You can invest <u>online</u> or offline, directly through Bajaj Finserv AMC or through a registered mutual fund distributor. You may also choose to invest through our Registrar and Transfer Agent KFin <u>Technologies Limited</u> (KFintech) and aggregator platforms.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

