

# Parimatch News Partners With Gully Fest 2024: Celebrating the Beat of Victory Together

Category: Business

written by International Khabar | October 25, 2024

**Parimatch News**, the largest community of sports fans in India, is thrilled to announce its partnership with the Gully Fest 2024 Mumbai edition, India's premier hip-hop festival, taking place at the NESCO Center on October 26th and 27th.

Gully Fest, originally launched in 2018 by the iconic Indian rapper DIVINE and his Gully Gang, makes its return after a six-year break. Event brings together a star-studded lineup of both international artists and homegrown talents: Pusha T, DIVINE, Gully Gang All Stars, Prabh Deep, Sambata, Lisa Mishra, Yashraj, Gravity, Siege, Reble, Bombay Bassment, DJ Proof, OG Shez and others. This unique two-day cultural spectacle promises to be a cornerstone of [India's](#) hip-hop revolution, celebrating the culture that unites fans and performers from around the globe while showcasing the flourishing Indian music scene.

As the Association Partner of Gully Fest, [Parimatch News will set up the Brand Zone](#), a dedicated space where festival-goers can unwind, take part in exciting activities, and join a no-loss lottery. Attendees can look forward to exclusive on-site rewards, including [Parimatch News branded backpacks along with a chance to win](#) a brand-new iPhone!

This collaboration is all about celebrating the beat of victory-whether it's on the field, in [sports](#), or in life. Every triumph comes with its own soundtrack, reflecting the emotions and experiences that shape our journey, from the adrenaline of competition to the joy of everyday achievements.

Hip-hop and [sports](#) are both powered by this rhythm, bringing people together through shared passion, creativity, and ambition,” commented the Parimatch News Press Office.

The partnership between [Parimatch News and Gully Fest](#) represents a shared vision of promoting and uplifting the robust nature of India’s street culture.

By supporting such initiatives, Parimatch [News](#) aims to foster community engagement and showcase the immense talent within the urban landscape.

Join Parimatch News at the Gully Fest and stay tuned to the beat of victory!

### **About Parimatch News**

Parimatch News is the largest community of sports fans in [India](#), united by a passion for sports. Considered the best sports blog, [Parimatch News](#) provides Indians with the most up-to-date news and cutting-edge analytics from the world of sports, empowering them to enjoy sporting events to the fullest. [Top celebrities and athletes choose Parimatch News](#) as a worshipful partner.

Website Link: [parimatchnews.com](http://parimatchnews.com).