

# Parimatch Sports Brings Cricket to Life with 3D Billboard at Bangalore

Category: Business

written by | November 18, 2024



**Parimatch Sports**, a high-quality sportswear brand inspired by the world's top athletes, has launched a 3D screen advertising campaign at Bangalore's Garuda Mall, one of India's largest and most popular shopping destinations.

Until November 25, the passers-by at Garuda Mall will be dared to join the immersive cricket game through the eye-catching 3D display. A cricket bat hits the ball, passing it from the screen right into the crowd, making viewers feel like they're about to catch the ball themselves!

[Watch the video](#)



## [Parimatch Sports Brings Cricket to Life with 3D Billboard at Bangalore](#)

Dare to be a champion”, proclaims the billboard in the local Kannada language, emphasizing the brands daring spirit and energy-traits that deeply resonate with true champions [inspired](#) to win!

*“This is more than just an eye-catching ad-it’s a vibrant celebration of cricket, the heartbeat of [India’s](#) sports culture. Our brand is known for providing exclusive opportunities for fans. This time, we utilized modern and bold [technology](#) to deliver a jaw-dropping experience for everyone passing by,”* commented Parimatch Sports Press office.

The “Dare to be a champion” campaign by Parimatch Sports brings a groundbreaking [advertising](#) experience to India, allowing viewers to immerse themselves in WOW-effect billboards, similar to the iconic campaigns launched globally by brands like Nike, Adidas and Coca-Cola.

By blending bold aesthetics with powerful messaging, Parimatch Sports sets a new standard in sports advertising, inspiring

fans and reinforcing its position as a bold, forward-thinking [brand that celebrates India's](#) passion for sports in a unique and unconventional way.

### **About Parimatch [Sports](#)**

Parimatch [Sports is a high-quality sportswear brand inspired by the world's](#) top athletes and designed to equip every brave soul on their winning track. With passion at heart, Parimatch [Sports creates pro-on-field kits for football and cricket](#) teams and a comprehensive range of everyday workout clothes for fans. The main feature that makes this brand stand out from the crowd is its exclusive design, inspired by [top world's](#) athletes and their victories on the pitch. [Parimatch Sports appearance on the market](#) pursues an ambitious goal-expanding the horizons of Indias love for sports, bringing it to a brand new level.

