

Salesforce Brings The First Edition of Agentforce World Tour To Delhi

Category: Business

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[Salesforce](#), the worlds #1 CRM, powered by AI technology and capabilities, today hosted India's first edition of [Agentforce World Tour](#) in Delhi, offering an immersive look Agentforce, the agentic layer of the Salesforce platform for deploying autonomous AI agents across any business function. Agentforce includes a set of tools to create and customize agents as well as a suite of out-of-the-box agents.



Agentforce World Tour in Delhi

Emphasizing the power of ‘humans with agents driving customer success together’, Salesforce leaders and innovative Indian companies such as BIBA Fashion Limited, Cosmo First Limited, Kohler and GlobalLogic, demonstrated Salesforces AI vision to harness the third wave of agent-powered AI. The event [offered a hands-on experience](#) session where the attendees could build their own agents by bringing their ideas to life and demonstrating it live in just a few minutes.

The Agentforce World Tour Delhi builds on the momentum of one of the world’s largest AI conferences, Dreamforce, where [Agentforce](#) was first announced. Bringing together the Trailblazers, industry-leading [innovators](#), and experts from Salesforce, the event explored the capabilities of Agenforce that will deepen customer relationships and boost productivity.

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Arun Parameswaran, SVP & Managing Director, Sales and Distribution, Salesforce [India](#), said, “*The future of AI lies*

in AI agents, and with Agentforce, we are thrilled to lead this transformation. Agentforce doesn't just support employees; it anticipates needs, deepens relationships, and empowers proactive actions across every customer interaction. With Agentforce, any organization can seamlessly create, customize, and deploy AI agents that deliver real, measurable value to each engagement. [Our commitment is to provide world-class AI-driven](#) solutions, giving the workforce more time to focus on creative and complex tasks."

Rakesh Mishra, Associate Vice President, GlobalLogic, said, "At GlobalLogic, a Hitachi company, we recognize the transformative power of AI, particularly with the rise of autonomous agents. As we embrace this third wave of [technology](#), we understand that it's not just about innovation—it's about ensuring that these advancements continue to focus on what truly matters: helping our customers achieve digital transformation to create a positive impact on people and society. Salesforce's leadership in AI-driven solutions is pivotal in helping us stay ahead in this rapidly evolving landscape. In an age where technology is moving faster than ever, our [growth](#) and customer relationships must remain at the forefront of this evolution.

About Salesforce

Salesforce helps organizations of any size reimagine their [business](#) for the world of AI. With Agentforce, Salesforce's [trusted](#) platform, organizations can bring humans together with agents to drive customer success—powered by AI, data, and action.

Visit www.salesforce.com for more information.

