Sammy's Magic Cinema Decides to Show the Beauty of Sindh, Along with Top Sindhi Names, in a Melodious Patriotic Song, in Jai Hind, Jai Sindh

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Following the OTT success of the Pankaj Tripathi, Richa Chaddha starrer – Shakeela, which garnered millions of views, **Sammy's Magic Cinema** had announced their latest patriotic film, Jai Hind Jai Sindh on Independence Day 2024. The film generated major buzz with over 200 press articles.



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The upcoming song in Jai Hind, Jai Sindh promises to be a soul-stirring tribute to the Sindhi <u>community's resilience and</u> <u>global</u> success post-Partition. Celebrating their remarkable journey, the track <u>highlights how Sindhis have preserved their</u> <u>rich culture and values</u> while making their mark worldwide.

The song honors the achievements of prominent Sindhis who have made a significant mark across industries and whose accomplishments reflect the <u>community's resilience and</u> <u>enduring impact</u> on Indian culture and beyond. The track will delve into themes of displacement, resilience, and the universal quest for belonging, all while honoring the <u>cultural</u> <u>legacy</u> of the Sindhi people.

About the Film

Jai Hind Jai Sindh is a passionate love story with a patriotic soul, weaving together <u>themes</u> of patriotism, love and timeless values. The film serves as an ode to bridging generational

divides-honoring the struggles and values of those who rebuilt their lives from scratch post-Partition and connecting them with todays social media-driven generation. It <u>celebrates</u> a united vision for the future, rooted in shared heritage and boundless hope.

It celebrates <u>India's</u> vast diversity, highlighting how 1.4 billion people-nearly twice Europe's population- we are a continent by ourselves! – live in harmony despite differences in language, <u>religion and culture</u>, united by shared values and peaceful coexistence.

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