

# The Top 22 Places to Share Your Content and Reach a Wider Audience

Category: Opinion

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## Introduction

Welcome to our blog post on the top 22 places where you should be sharing your content! In today's digital age, creating great content is only half the battle. To truly maximize its reach and impact, you need to share it in the right places. Whether you're a blogger, a business owner, or a content creator, this list will help you discover new platforms and strategies to get your content in front of the right audience. So, let's dive in!

## Social Media Platforms

Social media platforms are a great place to start when it comes to sharing your content. Here are a few platforms that

you should definitely consider:

## **1. Facebook**

With over 2.8 billion monthly active users, Facebook is a must for content sharing. Create a Facebook page for your blog or business and regularly post your content to engage with your audience.

## **2. Twitter**

Twitter is a fast-paced platform where you can share your content with short and snappy messages. Use relevant hashtags and engage with your followers to increase visibility.

## **3. Instagram**

If your content is visually appealing, Instagram is the place to be. Share high-quality images or short videos along with catchy captions to grab your audience's attention.

## **4. LinkedIn**

For professional and business-related content, LinkedIn is the go-to platform. Join relevant groups, share your content, and connect with industry professionals to expand your reach.

# **Content Sharing Platforms**

In addition to social media, there are several content sharing platforms that can help you reach a wider audience. Here are a few to consider:

## **5. Medium**

Medium is a popular platform for sharing long-form content and reaching a community of engaged readers. Publish your articles on Medium to gain exposure and potentially earn money through

their partner program.

## **6. Quora**

Quora is a question-and-answer platform where you can share your expertise and link back to your content for further information. Answer relevant questions and provide valuable insights to establish yourself as an authority in your niche.

## **7. Reddit**

Reddit is a vast community with various subreddits dedicated to different topics. Find subreddits related to your content and share your articles or engage in discussions to drive traffic to your website.

## **8. SlideShare**

If you have presentations or slideshows related to your content, SlideShare is a great platform to share them. It's owned by LinkedIn, so you can also leverage your SlideShare content on your LinkedIn profile.

# **Online Communities and Forums**

Engaging with online communities and forums can be a valuable way to share your content and connect with like-minded individuals. Here are a few places to consider:

## **9. Quora Spaces**

Quora Spaces is a relatively new feature that allows users to create their own communities within Quora. Create a space related to your niche and share your content with the members.

## **10. Reddit Communities**

In addition to sharing your content on Reddit, you can also

join relevant communities (subreddits) and actively participate in discussions. Once you've established yourself as a valuable contributor, you can share your content with the community.

## **11. Online Forums**

Find online forums related to your niche and become an active member. Share your content when relevant and provide valuable insights to the community. Remember to follow the forum's guidelines and avoid spamming.

## **Email Marketing**

Don't underestimate the power of email marketing when it comes to sharing your content. Here are a few strategies to consider:

### **12. Newsletter**

Create a newsletter and encourage your website visitors to subscribe. Send regular updates with links to your latest content to keep your audience engaged.

### **13. Email Signature**

Add a link to your latest blog post or content in your email signature. This way, every email you send becomes an opportunity to promote your content.

## **Collaboration and Guest Posting**

Collaborating with others in your industry can help you reach a wider audience. Here are a couple of strategies to consider:

## **14. Guest Posting**

Reach out to other bloggers or websites in your niche and offer to write a guest post. This allows you to tap into their existing audience and gain exposure for your content.

## **15. Collaborate with Influencers**

Identify influencers or thought leaders in your industry and collaborate with them on a piece of content. This could be a joint blog post, a podcast episode, or a video. By leveraging their audience, you can significantly expand your reach.

## **Content Aggregators**

Content aggregators are platforms that curate and display content from various sources. Here are a couple of popular ones:

### **16. Flipboard**

Flipboard allows users to create personalized magazines and curate content based on their interests. Submit your content to relevant magazines or create your own magazine to showcase your work.

### **17. Pocket**

Pocket is a popular app that allows users to save articles and videos to view later. Optimize your content for Pocket's reading experience and encourage readers to save your articles for future reference.

## **Collaborative Content Platforms**

Collaborative content platforms are websites where multiple authors contribute to a single piece of content. Here's an example:

## **18. Listly**

Listly allows users to create and collaborate on list-based content. Contribute to existing lists or create your own and share it with your audience.

## **Industry-Specific Platforms**

Depending on your industry or niche, there may be specific platforms where you can share your content. Here are a few examples:

### **19. Behance (for creatives)**

If you're a creative professional, Behance is a great platform to showcase your work. Create a portfolio and share your content with the Behance community.

### **20. Dribbble (for designers)**

For designers, Dribbble is a popular platform to share your design work and connect with other designers. Share your latest designs and link back to your website or blog.

## **Repurposing and Syndication**

Repurposing your content and syndicating it on other platforms can help you reach a wider audience. Here are a couple of strategies:

### **21. YouTube**

If you have written content, consider repurposing it into video format and sharing it on YouTube. You can create slideshows, tutorials, or simply discuss your written content in video form.

## **22. Content Syndication Platforms**

There are several content syndication platforms that allow you to republish your content on other websites. This can help you reach a new audience and drive traffic back to your website. Some popular syndication platforms include Outbrain and Taboola.

## **Conclusion**

And there you have it – the top 22 places where you should be sharing your content. Remember, it's not just about creating great content, but also about getting it in front of the right people. Experiment with different platforms and strategies to find what works best for you and your audience. Happy sharing!