

Top 10 News Channels in India and Their TRP

Category: Business, National News

written by International Khabar | November 14, 2023



Introduction

India is a country with a diverse media landscape, offering a wide range of news channels to cater to the diverse interests of its citizens. With the advent of digital media, the competition among news channels has become intense, and TRP (Television Rating Point) has become a key metric to measure their popularity and viewership. In this article, we will explore the top 10 news channels in India and their TRP.

1. Republic TV

Republic TV, founded by renowned journalist Arnab Goswami, has emerged as one of the leading news channels in India. Known for its aggressive journalism and prime-time debates, Republic TV has garnered a significant viewership and consistently ranks high in terms of TRP.

2. Aaj Tak

Aaj Tak, a Hindi news channel owned by the India Today Group, has been a household name for decades. Known for its extensive news coverage and engaging content, Aaj Tak has consistently maintained its position as one of the top news channels in India in terms of TRP.

3. NDTV India

NDTV India, a Hindi news channel owned by New Delhi Television Limited, has been a trusted source of news for millions of viewers. With its focus on unbiased reporting and in-depth analysis, NDTV India has managed to secure a strong viewership and a respectable position in terms of TRP.

4. India TV

India TV, a Hindi news channel founded by Rajat Sharma, has gained popularity for its unique style of news presentation and investigative journalism. With its focus on breaking news and exclusive stories, India TV has managed to attract a loyal viewership and maintain a decent TRP.

5. Times Now

Times Now, a 24-hour English news channel owned by The Times Group, has established itself as a prominent player in the

Indian news industry. With its comprehensive news coverage and popular debate shows, Times Now has managed to secure a significant viewership and a respectable position in terms of TRP.

6. CNN-News18

CNN-News18, an English news channel owned by Network 18, has been a trusted source of news for millions of viewers. With its focus on unbiased reporting and international coverage, CNN-News18 has managed to secure a strong viewership and a respectable position in terms of TRP.

7. ABP News

ABP News, a Hindi news channel owned by ABP Group, has been a popular choice among viewers for its extensive news coverage and engaging content. With its focus on delivering news in a viewer-friendly format, ABP News has managed to attract a loyal viewership and maintain a decent TRP.

8. India Today

India Today, a 24-hour English news channel owned by the India Today Group, has been a trusted source of news for millions of viewers. With its focus on comprehensive news coverage and in-depth analysis, India Today has managed to secure a strong viewership and a respectable position in terms of TRP.

9. News24

News24, a Hindi news channel owned by B.A.G. Films and Media Limited, has gained popularity for its unique style of news presentation and investigative journalism. With its focus on breaking news and exclusive stories, News24 has managed to attract a loyal viewership and maintain a decent TRP.

10. Zee News

Zee News, a Hindi news channel owned by Zee Media Corporation Limited, has established itself as a prominent player in the Indian news industry. With its comprehensive news coverage and popular debate shows, Zee News has managed to secure a significant viewership and a respectable position in terms of TRP.

Conclusion

The Indian news industry is highly competitive, with news channels vying for the top spot in terms of TRP. The top 10 news channels mentioned in this article have managed to attract a loyal viewership and maintain their positions through their engaging content, comprehensive news coverage, and unbiased reporting. Whether it's Hindi or English news, viewers in India have a plethora of options to choose from, ensuring that they stay informed about the latest happenings in the country and around the world.

Disclaimer: The TRP mentioned in this article is based on available data and may vary over time. The rankings provided are subject to change as per the viewership trends and preferences.