

Top 10 Smartphone Companies in India and Their Market Share

Category: National News, Technology

written by International Khabar | November 11, 2023



India has emerged as one of the largest smartphone markets in the world. With a population of over 1.3 billion people and increasing internet penetration, the demand for smartphones has skyrocketed in recent years. As a result, numerous smartphone companies have entered the [Indian market](#), each vying for a larger share of the pie.

Here, we take a look at the top 10 smartphone companies in India and their market share:

1. **Xiaomi:** Xiaomi is the leading smartphone company in [India](#) with a market share of over 30%. The company

offers a wide range of budget-friendly smartphones with impressive features and specifications.

2. **Samsung:** Samsung is a well-established player in the Indian smartphone market and holds the second position with a [market share](#) of around 25%. The company [offers a diverse portfolio](#) of smartphones catering to different price segments.
3. **Vivo:** Vivo has gained significant popularity in [India](#) and holds the third position with a market share of approximately 15%. The company is known for its innovative camera [technology](#) and stylish designs.
4. **Oppo:** Oppo is another Chinese smartphone [company that has made its mark in India](#). With a [market share](#) of around 10%, Oppo offers feature-rich smartphones at competitive prices.
5. **Realme:** Realme is a relatively new entrant in the [Indian smartphone market](#) but has quickly gained traction. The [company holds a market share](#) of around 8% and focuses on providing value-for-money smartphones.
6. **Apple:** Apple is a premium [smartphone brand that commands a loyal customer base in India](#). With a [market share](#) of around 3%, Apple caters to the high-end segment of the market.
7. **OnePlus:** OnePlus is known for its flagship killer smartphones that [offer top-notch specifications at affordable prices](#). The [company holds a market share](#) of around 2%.
8. **Motorola:** Motorola, a subsidiary of Lenovo, holds a market share of around 2% in [India](#). The company [offers a range of smartphones with stock Android experience](#).
9. **Nokia:** Nokia, once a dominant player in the [Indian market](#), has made a comeback. With a market share of around 1%, Nokia focuses on providing reliable and durable smartphones.
10. **Lenovo:** Lenovo is another Chinese smartphone [company that has a presence in the Indian](#) market. With a market share of around 1%, Lenovo offers smartphones with a

good balance of features and affordability.

These are the [top 10](#) smartphone companies in India and their respective market shares. It's worth noting that the [market share figures may vary from time to time as companies](#) introduce new models and strategies to capture a larger portion of the market.