

TVS Motor Company's Sales Grow By 17% in January 2025

Category: Business

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- International Business grew by 46%
- Domestic sales up by 10%

TVS Motor Company recorded monthly sales of 397,623 units in January 2025 with a growth of 17% as against 339,513 units in the month of January 2024.

Two-Wheeler

[Total two-wheelers registered a growth](#) of 18% with sales increasing from 329,937 units in January 2024 to 387,671 units in January 2025. Domestic two-wheeler registered growth of 10% with sales increasing from 268,233 units in January 2024 to 293,860 units in January 2025.

Motorcycle registered a growth of 12% with sales increasing from 155,611 units in January 2024 to 174,388 units in January 2025. Scooter registered a growth of 29% with sales increasing from 132,290 units in January 2024 to 171,111 units in January 2025.

Electric Vehicle

EV sales registered a growth of 55% with sales increasing from 16,276 units in January 2024 to 25,195 units in January 2025.

International [Business](#)

The Company's total exports grew by 46% increasing from 69,343 units in January 2024 to 101,055 units in January 2025. Two-wheeler exports registered a growth of 52% with sales

increasing from 61,704 units registered in January 2024 to 93,811 units in January 2025.

Three-Wheeler

Three-wheeler of the Company registered growth of 4% with sales increasing from 9,576 units in January 2024 to 9,952 units in January 2025.

About [TVS Motor Company](#)

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable [mobility with four state-of-the-art manufacturing facilities located in India](#) and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through [innovative and sustainable](#) processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our [products lead](#) in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D.Power Customer [Service](#) Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the [world](#). Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate.

For more information, please visit www.tvsmotor.com.

